

SUMMIT CHALLENGE FUNDRAISING TIPS AND TOOLS!

There are lots of ways to raise funds – the most important thing is to have fun and to know that your efforts will make a huge difference. Every donation, large or small, will bring education, healthcare and safe water to communities in the Everest region of Nepal.

Personalise your fundraising page

Set up your personal everydayhero fundraising page. Add a photo and personalise your story. Fundraisers who upload a profile photo raise over 10 times more on average.

Set your target

Set your fundraising target on your page. Aim high when setting your fundraising target – it encourages people to give more! If you're close to reaching your target, increase it.

Donate to your page

By donating to your own page, you'll help your friends and family decide how much they should give. Make sure the first donation is a good one. You might want to ask your most generous friends or family members to make the first donation – or make it yourself!

Tell the world

Tell your friends, family and colleagues what you've taken on and give people the link to your fundraising page to make it as easy as possible to donate. Share on email and social media. And share again – with our busy lives, no one minds a couple of friendly reminders! Visit our website for sample emails and social posts to help you get started.

Share progress updates

Let people know how your Summit Challenge is going. Share photos and updates with the link to your fundraising page. People will be inspired to support you when they see how hard you are working!

Making a difference

Let people know how their donations to you will transform lives in Nepal. Let people know that a donation of \$50 will provide a School Kit for a child with books, resources and everything a child needs to succeed at school.

Thanks to you

Thank everyone who has supported you. Let them know their donation has been noticed and appreciated. Thank them by email, social media or send them a thank you message through your fundraising page.

Celebrate the summit!

Send an email letting your friends and family know that you've finished the Summit Challenge and thank them for their support. Provide a link to your fundraising page so people can show their support. They will be thrilled to see you've reached the summit!

Visit himalayantrust.org/summit-challenge-resources for more ideas, tips and downloadable resources to help with your fundraising challenge.

